2020 IMPACT REPORT

BREAKING CYCLES OF POVERTY, ABUSE, AND SUFFERING

ASEA
Advancing Life®
FOUNDATION

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DEAR FRIENDS, Over the last year, we've witnessed how a global pandemic has affected so many various communities and created immediate relief needs. Although the events have been devastating, we have seen how humanity has stepped up for one another. The donors and volunteers for ASEA Advancing Life® Foundation helped bring vital relief and service to communities in need.

Between setting up hand sanitizing and rain harvesting systems in Mexico, building freshwater wells in Cambodia, or helping families dealing with food insecurity due to the pandemic, our foundation donors made miracles happen for so many families.

We expanded our impact because of your donations in 2020, which grew our donor base by 12% and increased contributions by 20%. ASEA Advancing Life celebrated our 5th anniversary as a foundation. ASEA matched recurring monthly donations and all Webvention donations to allow us to accomplish even more for families struggling worldwide.

While last year took a heavy toll for many on a shocking global scale, this report is a witness to a resilient, generous, and loving response that surpasses what I have seen before. I am humbly awed by the gifts that continue to come through caring donors. I find peace in the impact those gifts are having in simple lives. Thank you.

Sincerely,

KimMarie Larsen
ASEA ADVANCING LIFE CHAIR

ASEA ADVANCING LIFE® FOUNDATION CHARITABLE PARTNERS

OPERATION UNDERGROUND RAILROAD

ourrescue.org

Founded in 2013, Operation Underground Railroad (O.U.R.) provides local and international law enforcement with specialized resources to track and eradicate child sex trafficking. Working with experts in extraction operations and in anti-child trafficking efforts to bring an end to child slavery, O.U.R.'s jump team consists of former CIA, Navy SEALs, and Special Ops operatives that lead coordinated identification and extraction efforts.

CHOICE HUMANITARIAN

choicehumanitarian.org

Partnering with motivated villages in third-world settings to create resources and tools that enable people to change their lives, CHOICE Humanitarian works in seven countries to end extreme poverty. The work in each country is managed by highly experienced country directors and their staff. The CHOICE Humanitarian model of leadership development empowers rural communities to create their path out of poverty.

VISION CAMBODIA

visioncambodia.org

Vision Cambodia's sole focus is improving the quality of life for rural Cambodians. Volunteers from around the world donate their time, money, and talents to support meaningful and effective humanitarian projects. Sustainable projects with lasting impact drive change and improve lives. All projects are executed at the local level, with locals supporting and sustaining each other through the projects and initiatives. All donations are used in Cambodia, and all supporters in the developed world are unpaid volunteers.

SALVATION ARMY

salvationarmyusa.org

The Salvation Army exists to meet human needs wherever, whenever, and however they can. Since 1895, they've assisted approximately 23 million Americans annually, served in 130 countries around the globe, and met human needs without discrimination. When you give locally, you ensure that the people in your community get the help they need.

ASEA ADVANCING LIFE® FOUNDATION CHARITABLE PARTNERS

PARTNERS

SAMARITAN'S PURSE
samaritanspurse.org

Samaritan's Purse specializes in meeting critical needs for victims of conflict, disaster, famine, and epidemics throughout the world, often working through ministry partners on the ground. They provide food, water, shelter, medicine, and other assistance.

FEEDING AMERICA
feedingamerica.org

Feeding America is the nation's largest domestic hunger-relief organization with a network of food banks, pantries, and meal programs that serve communities in the United States, including 40 million people, consisting of 12 million children and 7 million seniors. Their network provides over 4.3 billion meals annually, helping one in seven Americans facing hunger live more secure and stable lives.

DOCTORS WITHOUT BORDERS
doctorswithoutborders.org

Doctors Without Borders is an international humanitarian medical organization known for its projects in conflict zones and countries affected by endemic diseases. They've been using donated funds to aid many countries worldwide during the fight against the virus.

RISE AND REBUILD
riseandrebuild.org

The Rise and Rebuild Foundation is committed to aiding the poor and the malnourished in the Philippine Islands—with the building of communal bathrooms. The Rise and Rebuild Foundation focuses on the nutrition of malnourished children, from birth through secondary school. They also drill potable water wells, build nutrition centers from the bricks made at their own facilities, and operate garden centers. The establishment of large gardens provides free vegetables for the nutrition centers and needed employment for people from local Philippino villages.

GLOBAL FOODBANKING NETWORK
foodbanking.org

Global Foodbanking Network helps to establish food supplies for areas worldwide, training volunteers and employees to manage critical operational functions.

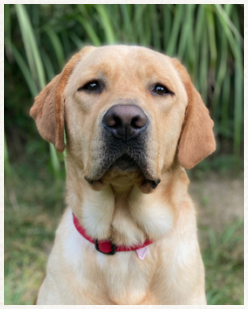
In areas where the food bank's assistance is needed most, they empower leaders to accelerate proper nutrition access. GFN helps supply chains shore up inventory and secure donations of essential food staples to meet increasing demand through contingency planning for at-risk groups: households in quarantine, individuals isolated or working remotely, and families whose children are usually fed at school.

TECHO
us.techo.org

TECHO is a nonprofit organization dedicated to fighting extreme poverty in Latin America. Their efforts will provide water and hygiene access for rural settlements by adding rain-harvesting systems and handwashing stations in villages in need.

2020 ACCOMPLISHMENTS

OPERATION UNDERGROUND RAILROAD



Our work with O.U.R. in the fight against human trafficking continued across the world in 2020. We funded the training of another police dog, named Jab, who graduated and was placed in the North Dakota Bureau of Criminal Investigation with special agent Cassidy Halseth. Jab has already helped with five search warrants, finding 13 electronic devices containing crucial evidence and leading to the arrest of three suspects.

Even with COVID-19 shutdowns dramatically decreasing the number of search warrants issued to investigate crimes against children, Advancing Life-sponsored police dogs still had a successful year. Banner assisted in five arrests and one rescue in Alabama, ALF assisted in five arrests in Florida, and Champ assisted in two arrests in Missouri.

The Foundation also funded the buildout of a new center to investigate internet crimes against children (ICAC) in Ukraine. This ICAC center is the first of its kind in Europe and had far-reaching results after only its first few months. To date, the center has rescued 425 victims of human trafficking and arrested nine perpetrators.

CHOICE HUMANITARIAN

The Inta Kara vocational center in Ecuador expanded campus construction to include a second building! With our continued financial backing, the buildout of the Inta Kara technical center now includes a kitchen and cafeteria, now in use for culinary classes.

The culinary art courses have been in great demand from the community and are benefiting women in the surrounding area. Each student will receive a certification once they complete the two-month course.

Despite COVID restrictions, the school has proven successful, with many classes shifting to a virtual learning environment. The third welding course of 15 students was also completed this year through in-person training.

In addition to the culinary and welding courses, students can take metrology or mechanical drawing classes. These new certification courses will benefit their communities greatly, both in skills rendered to others as well as an economic boost.

2020 ACCOMPLISHMENTS

VISION CAMBODIA

In October, major flooding occurred in Cambodia, which destroyed the rice crop for the year and left thousands of people without food. More than 131,000 houses were damaged or destroyed, and over 12,200 households were displaced. Thanks to our partnership with Vision Cambodia, the Advancing Life Foundation responded to the crisis by providing a month's supply of food to more than 600 families.

Advancing Life® donors also provided a total of 95 new wells to families in need over the year, bringing the total number of wells donated through ASEA® donors and the Advancing Life Foundation to 150.

With two service expeditions consisting of 45 volunteers in February and March, 12 new gardens were planted. Two schools were painted with a third school repaired, and 216 newborn kits were assembled and donated to local medical clinics.

2020 EXPEDITIONERS

Gloria Aldred
Scott Aldred
Corinne Allen
Adolfo Avalos
Janene Babauskis
Tessa Biltz
Warren Biltz
Kirby Bolick
Chase Busath
Dorothy Dabney
Mary Margaret Donoho
Robert Dymond
Sally Dymond
Tanya Garniss
Alina Graham
Birgitte Harild
Janne Harild
Earleen Hayes
Deanna Janckila
Jason Janckila
Kenneth Janckila
Lucas Jensen
Amy Knowland
William Knowland
KimMarie Larsen
Nathan Larsen
Kalli Lindauer
Daniel McKenzie
Jane McKenzie
Hedy Mok
Colleen Peterson
Denise Powell
Anne-Marie Risbjerb
Andrew Roberts
Paul Taira
Ben Tyler
Valerie Tyler
Darren Weissman
Joya Weissman
Liam Weissman
Rumi Weissman
Sarit Weissman
Andrew Werner
Angela Westmeyer
Beth Wofford

ASEA Advancing Life® FOUNDATION

DISASTER RELIEF

At the advent of COVID-19 in early 2020, the foundation assisted new partner Samaritan's Purse with ICU medical field tents in Cremona, Italy, and New York City. These medical tents served as overflow treatment beds for COVID-19 patients as the hospitals were filled to capacity. Samritan's Purse provided additional beds and equipment for patients, but they also provided trained medical professionals to treat those that were suffering.

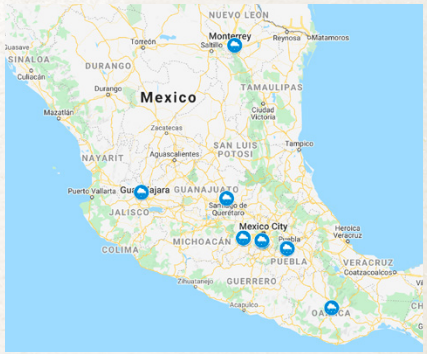
One of the tragic byproducts of the pandemic is the dramatic increase in families suffering from food insecurity. Many families across the globe found themselves in situations where they didn't have enough food.

The ASEA Advancing Life® Foundation partnered with several charitable foundations that work specifically with food insecurities, such as Feeding America, with whom we worked to provide 500,000 meals in the United States. In the Philippines, we partnered with Rise & Rebuild to offer fresh fruit and vegetables in more than 10,000 meals a day. Lastly, we formed a partnership with the Global Foodbanking Network to help stock food banks located in Central America and Southeast Asia.

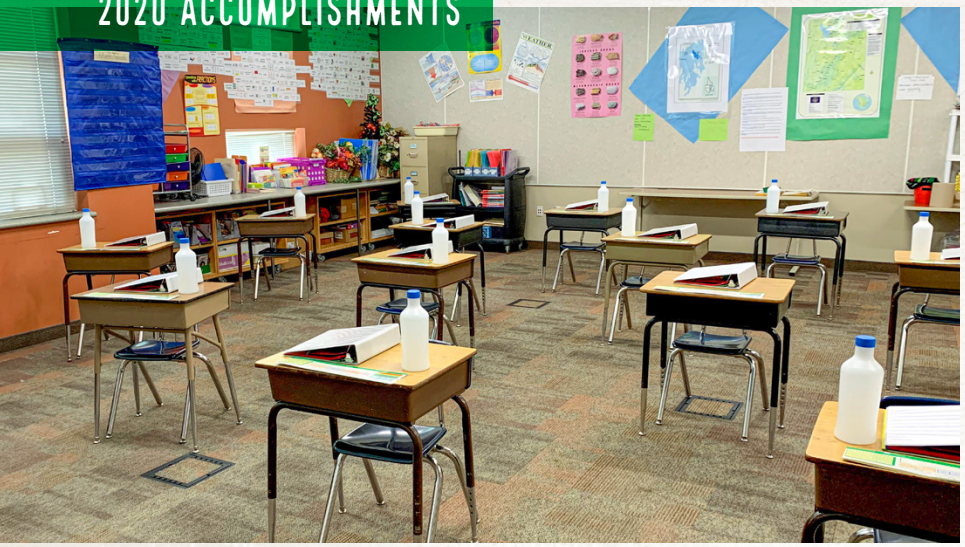
In 2020, the foundation also worked through the Salvation Army to help victims of category 4 hurricane Laura in Louisiana, as well victims of the Northern California wildfires.

TECHO

Our newest partnership, TECHO funded the installation of 10 rain harvesting systems in the community centers of 10 rural villages across Mexico. With installations completed before the start of the rainy season, 588,700 liters of clean water can now be stored for use in these villagers, benefiting 175,350 people. TECHO also installed 35 handwashing stations in key locations in the villages to help contain the spread of germs. Villagers were trained on sanitation and the importance of handwashing. These efforts will help to curb the spread of COVID-19 in these communities.



2020 ACCOMPLISHMENTS



HAIMAD

For the annual ASEA® Make a Difference day, ASEA employees donated blood through ARUP. Blood donations decreased by 30% in 2020 during the COVID-19 shutdowns. However, the need for blood did not decrease. ASEA held a successful blood drive with several first-time donors.

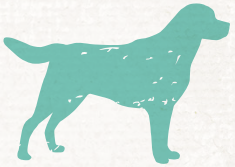
With school drinking fountains shut down to stop the spread of germs, many students from low-income areas were not getting adequate hydration because they couldn't provide their own reusable water bottle. The donation of 500 ASEA® water bottles to a Title 1 school in Salt Lake City provided a simple means of relief to these families. Every child in the school received a water bottle.

2021 INITIATIVES

2021

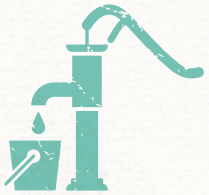
COVID-19 RELIEF

We will continue to support food banks across the United States and globally to address ongoing food insecurity.



HUMAN TRAFFICKING

We will continue to support initiatives that either prevent victims from being lured into human trafficking or to help rescue victims and arrest perpetrators. We plan to fund another rescue mission in 2021, provide training for another police dog, and support the work of a new mobile forensic lab.



CLEAN WATER

One in three people in the world do not have access to clean water. We will continue to support the installation of wells and systems that can provide clean water.

EDUCATION

We will continue to support initiatives that provide education to communities that do not currently have access.

INTRODUCTION TO THE DONOR ALLIANCE CLUB

ASEA has committed to match each dollar that is donated through the Donor Alliance Club program through 2021. Turn your donation into more by donating throughout the year. Through our monthly giving program, called the Donor Alliance, your donations can make even more of an impact.

We greatly appreciate our Donor Alliance Members that give to the foundation each month, allowing us the flexibility to respond as needed with our charitable partners. We invite you to join this club where your $1 donation will become $2!

You can also log onto our website for updates on our projects or visit our Facebook page, ASEA Advancing Life, to see updates on our impact.

The ongoing donations significantly increase the foundation's ability to plan and commit to larger-scale, higher-impact causes. Your monthly donation creates available funds for immediate use during emergencies and critical initiatives. Recurring donations can be set up at advancinglife.org/donor-alliance/ or through the ASEA Virtual Office shopping cart.

$1 = $2

EVERY DONATION MATCHED!

ASEA Advancing Life® FOUNDATION

ASEA
Advancing Life®
DONOR ALLIANCE

ANNUAL DONATION LEVEL	SUPPORTER $20/MONTH	ADVOCATE $50/MONTH	PARTNER $100/MONTH
Handmade artisan gift and annual Donor Alliance shirt	◆	◆	◆
Annual Advancing Life Impact Report and quarterly updates by email	◆	◆	◆
Advancing Life recognition pin, event ribbon, and name recognition on the foundation's website and convention signage	◆	◆	◆
Name recognition in the lobby of ASEA Global Headquarters		◆	◆
Networking social event during ASEA Global Convention			◆
Discounted rate for next year's Advancing Life expeditions		$100	$200

Handmade artisan gift and annual shirt will be given at ASEA Global Convention for all alliance members who have donated each of the previous six months.

ASEA ADVANCING LIFE® FOUNDATION INDIVIDUAL DONORS

$90,000 + Donor
ASEA, LLC
Bobby & Jeri Martin
Trish & Bob Schwenkler

$25,000 or more
Anonymous Donors
Deni & Tom Robinson

$10,000 or more
Anonymous Donors
Sue Brenchley
Dan & Suzy Doyle
Alan & Tanya Noble
Karen McCann

$1,000 or more
Anonymous Donors
Alan & Margaret Bishop
Angela Westmeyer
Australia ASEA Diamonds
Ben & Valerie Tyler
Beth Baker
Beth Wofford
Chuck and Analia Funke
Chuck & Tammi Gates
Colleen Peterson
Danny & Valeria Huebsch
Debbie Wetzler
Debra Odell
Dennis & Marsha Erickson
Derek Graber
Donnellyn & Chris Dominguez
Dorothy & Bill Dabney
Dr. Dick & Nancy Walker
Gabe Wofford
Gina Moran
Global Web Services, Inc.
Gregg Christoffersen
Hedy Mok
Hugh & Anne Jenings
Jacque Jennings-Carter
James Manuel
Jane & Daniel McKenzie
Janene Babauskis
Jarom & Adrien Webb
Jenn & Jeanette McDonald
Julie & Graeme Watts
KimMarie Larsen
Lynn Matthews
Maj Britt Lindorff & Jan Carlsen Lindorff
Marcia & Jerry White
Peg Coats
Marty and Cathy Morin
Mei Lokke Wesenberg
Misty & Zoe Lindsay
Nancy Voss
Paul Taira
Ray & LoriAnn Garner
Sally & Rob Dymond
Scott & Gloria Aldred
Sissel Anderson & Espen Aarøy
Steve Harris
Steven & Katie Davis
Steven Hines
Susan & Trace Stanger
Tanya & Michael Garniss
Terri & Nicolas Ahrens
Thad & Winnie Combs
The Energy ND LLC
Wayne & Karon Pickstone
Will & Amy Knowland

$500 or more
Adolfo Avalos
Alicson Knowland
Alina Graham
Anonymous Donors
Brigitte Harild
Cathy & Marty Morin
Chin-Fen Yu
Corbie Culley
David & Chazlie Jenson
Dee Powell
Devon Niedens
Diane & Timothy Young
Donald Toomim
Dr. Maureen Hayes & Joaquin Cortiella
Eunice Tan
Janne Harild
Jean-Luc Dupoyet
Jolanda Songer
Joyce Barron
Julianne & David Trimble
Julie Opperman
Karen Nicholson
Karen Reilley
Kay Lance
Kurt & Sharon Stickley
Kyle Lobo
Linda Curro
Marilyn Way
Marit Heide
Mary Mondragon
Masami & Dr. Bruce Handloff
Paul Jacques
Rebecca King
Robb Baron
Rosanne Donahoe
Sandra Mott
Sarah Bailey & Michael Jones
Sharon Parziale
Tessa & Warren Biltz
Várnai Zoltán & Győrfi Anett
Veronica Huebsch

2020 FINANCIALS

STATEMENT OF FINANCIAL POSITION

Unaudited financials as of 31 December 2020

ASSETS

Cash	$502,757.37
Total Current Assets	**$502,757.37**

EQUITY

General Operations Fund Balance	$51,371.41
Projects Fund Balance	$451,385.96
Total Unrestricted Net Assets	$502,757.37
Total Equity	**$502,757.37**

CONTRIBUTIONS RECEIVED

Total Contributions	$671,078.45

SALES REVENUE

Sales and Auction Revenue	$0.00

EXPENSES

Total Cost of Goods Sold	$0.00

OTHER EXPENSES

General Operational Expenses	$5,625.50

CONTRIBUTIONS, GIFTS, AND GRANTS PAID

Disaster Relief	$50,000.00
Expedition Fees	$47,562.75
Human Trafficking Relief	$115,000.00
Education Projects	$70,162.00
Total Contributions, Gifts, and Grants Paid	**$480,598.75**

TOTAL EXPENSE	**$409,644.62**
NET INCOME	**$184,084.20**

All overhead expenses and expedition costs for the ASEA Advancing Life® Foundation are covered by ASEA donations, allowing 100% of all other donations to go toward charitable initiatives. Expedition fees are funded by ASEA® corporate and by fees paid by expeditioners individually.

ADVANCINGLIFE.ORG

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US ENGLISH • Updated 3/2021

2015 2016 2017 2018 2019 2020 2021