

2021 IMPACT REPORT

# BREAKING CYCLES OF POVERTY, ABUSE, AND SUFFERING



ASEA™  
Advancing Life™  
FOUNDATION





## DEAR FRIENDS OF THE FOUNDATION,

While 2021 was a difficult year for many, the ASEA™ Advancing Life™ Foundation has witnessed tremendous progress thanks to the unprecedented donations and volunteer aid given to help those in need. Our mission to break the cycles of poverty, abuse, and suffering continues thanks to our incredible donors and volunteers. What a blessing it is to continue to receive generous donations despite these difficult times, all of which has made an impact on the lives of so many families. It is an honor to see firsthand how the sacrifices made by the ASEA family are doing so much good in the world.

With our efforts in helping train K-9 police dogs; funding rescue missions of trafficking victims in the Middle East and Kenya; building water wells in Cambodia and providing a boring drill in Malawi, Africa; aiding disaster relief in Kentucky, Germany, and New Orleans; and donating 1,240,000 meals to food banks across America—our efforts in 2021 left a big impact.

Not only was 2021 our best year for donations received, it was also our best year for supporting more critical projects in more countries. We thank you for the part you are playing in being a light in the world. Each of you truly are a force for good!

Sincerely,

*Kim Marie Larsen*

Kim Marie Larsen

ASEA ADVANCING LIFE CHAIR





## ASEA ADVANCING LIFE™ FOUNDATION PARTNERS



### CHOICE HUMANITARIAN [choicehumanitarian.org](http://choicehumanitarian.org)

CHOICE Humanitarian works in villages in seven countries to end extreme poverty through resources and tools that enable people to change their lives. The work in each country is managed by highly experienced country directors and their staff. The CHOICE Humanitarian model of leadership development empowers rural communities to create their path out of poverty.



### ELIZABETH SMART FOUNDATION [elizabethsmartfoundation.org](http://elizabethsmartfoundation.org)

Since its inception, the Elizabeth Smart Foundation has actively joined the fight against sexual violence. The abduction of Elizabeth Smart was one of the most followed child abduction cases of our time. Elizabeth was abducted on 5 June 2002 and endured daily sexual assault, starvation, and abuse for nine grueling months. Through educational programs, such as the Smart Talks podcast and prevention programs such as Smart Defense, the Elizabeth Smart Foundation promotes prevention, recovery, and advocacy.



### FEEDING AMERICA [feedingamerica.org](http://feedingamerica.org)

Feeding America is the nation's largest domestic hunger-relief organization with a network of food banks, pantries, and meal programs that serve 40 million people in the United States, including 12 million children and 7 million seniors. Their network provides over 4.3 billion meals annually, helping 1 in 7 Americans facing hunger live more secure and stable lives.



### GLOBAL FOODBANKING NETWORK [foodbanking.org](http://foodbanking.org)

Global Foodbanking Network helps to establish food supplies for areas worldwide, training volunteers and employees to manage critical operational functions. In areas where the food bank's assistance is needed most, they empower leaders to accelerate proper nutrition access. Global Foodbanking Network helps supply chains shore up inventory and secure donations of essential food staples to meet increasing demand through contingency planning for at-risk groups.



## ASEA™ ADVANCING LIFE™ FOUNDATION CHARITABLE PARTNERS



**WHOLIVES**  
[wholives.org](http://wholives.org)

WHOlives is committed to bringing clean water to develop communities in a self-sustainable process. WHOlives creates opportunity—not dependency—with local ownership, economic incentives, and accountability which keeps wells operational. The new water systems are maintained and operated by local people long after WHOlives moves on.



**UTAH REFUGEE CONNECTION**  
[serverefugees.org](http://serverefugees.org)

Utah Refugee Connection creates meaningful connections between refugees, the community, and public and private organizations which support refugee efforts to develop self-sufficient and fulfilling lives.



**OPERATION UNDERGROUND RAILROAD (O.U.R.)**  
[ourrescue.org](http://ourrescue.org)

Founded in 2013, Operation Underground Railroad (O.U.R.) provides local and international law enforcement with specialized resources to track and eradicate child sex trafficking. Experts in anti-child trafficking and extraction operations help end child slavery with OUR's jump team: former CIA, Navy Seals, and Special Ops.



**HOPE FOR HAITI**  
[hopeforhaiti.com](http://hopeforhaiti.com)

As one of the most trusted organizations working to reduce poverty in Haiti, Hope for Haiti is focused on providing support and partnership for the Haitian people every single day. Their vision for Haiti is to help facilitate joyful children, healthy families, thriving communities, and the resources to make it so. Hope for Haiti's mission is to improve the quality of life for the Haitian people, particularly children.



**SAMARITAN'S PURSE**  
[samaritanspurse.org](http://samaritanspurse.org)

Samaritan's Purse specializes in meeting critical needs for victims of conflict, disaster, famine, and epidemics throughout the world—often working through ministry partners on the ground. They provide food, water, shelter, medicine, and other assistance.



**UNITED WAY OF KENTUCKY**  
[uwky.org](http://uwky.org)

As a focused team of leaders, United Way of Kentucky aligns resources and works to advance education, income, and health. They envision Kentuckians united to give, advocate, and volunteer to advance the common good for all. United Way fights for the health, education, and financial stability of every person in every community.



**VISION CAMBODIA**  
[visioncambodia.org](http://visioncambodia.org)

Vision Cambodia's sole focus is improving the quality of life for rural Cambodians. Volunteers from around the world donate their time, money, and talents to support meaningful and effective humanitarian projects. Sustainable projects with lasting impact drive change and improve lives. All projects are done at the local level, with locals supporting and sustaining each other through the projects and initiatives.



**US HUNGER PROJECT**  
[ushunger.org](http://ushunger.org)

The US Hunger Project is committed to providing healthy meals to those in need. They are committed to solving the root causes of food insecurity. Creating a hunger-free world will be possible if we work collectively to question the underlying poverty-driven socioeconomic factors that forced people to seek help from organizations in the first place. This knowledge has led them to understand that we have an obligation to not just feed people, but to address those factors in concert with one another.

# PARTNERS







## 2021 ACCOMPLISHMENTS

### HUMAN TRAFFICKING

#### OPERATION UNDERGROUND RAILROAD

Our work with O.U.R. in the fight against human trafficking continued across the world in 2021.

We funded the training of another **police dog** named Tor who was placed in the Derry Township Police Department in Hershey, Pennsylvania. Tor helps with search warrants and finding electronic devices containing crucial evidence that leads to the prosecution of sex trafficking perpetrators.

We funded a **mobile forensic lab** equipped with software and hardware to break into and extract data from electronic devices found on search warrants. Police must extract data by the time the warrant expires or they cannot

use the data as evidence. This lab has been donated to Pocatello, Idaho Police Department and ensures that recovered devices don't have to sit in a queue to become valid evidence.

We also aided in funding a rescue mission of **30 trafficked women** in the Middle East. These women had been wrongfully imprisoned after they arrived in the Middle East expecting to be domestic helpers to the wealthy. Once they arrived, they had their cell phones and passports taken away and were enslaved and sometimes trafficked. Women who didn't obey or became pregnant were turned into the police for illegal immigration. This rescue mission paid their fines, returned them home, and provided aftercare therapy.



#### ELIZABETH SMART FOUNDATION

The Advancing Life™ Foundation sponsored any female ASEA employee who wanted to participate in the Smart Defense Course offered by the Elizabeth Smart Foundation; **30 women** completed the training.

Smart Defense is a self-defense training course designed specifically for women and girls ages 10 and up.

By working closely with highly trained mixed martial arts experts and law enforcement professionals, the foundation customized the Smart Defense curriculum with the objective of giving women and girls the best advantage to either stop a potential threat or escape an attacker.







## INTA KARA ADVANCING LIFE VOCATIONAL CENTER

After years of work and sacrifice, the Inta Kara Advancing Life vocational center in Ecuador has expanded its campus curriculum to include seven certification courses for 300 students per year. Through these courses, the school has advanced **200+ graduates** from Inta-Kara.

Construction for the second building is complete and culinary courses are being taught. The top of the building now has a dorm room where students or teachers can stay overnight if needed. And a third building is being built which will serve as storage and additional sleeping rooms.



## DIG DEEP

The foundation funded a wet lab in Kirtland, New Mexico at the Navajo Technical University. The University is now able to add plumbing to their list of available courses. Access to clean water is a problem in the Navajo Nation, and it is our hope that new skills will help solve water issues on their lands. The courses will begin in the fall of 2022.

### COMING SOON

## FALL 2022

### PLUMBING CERTIFICATE PROGRAM

#### KIRTLAND INSTRUCTIONAL SITE

Navajo Technical University's exciting new certificate plumbing program will prepare students to install and repair water distribution, drain and vent piping systems, plumbing appliances, plumbing fixtures and faucets in homes, businesses and factories. Graduates will be able to Redesign, install, replace, or repair piping by installing and maintaining pipes which carry chemicals and gases in manufacturing, commercial and industrial settings.

**Certificate (35-36 credits)**

- Plumbing & equipment fundamentals
- Plumbing fixtures & equipment reading
- Water supply & distribution plumbing
- Gas piping
- Sewerage
- Drainage, waste & venting

**Prerequisites**

1. American Revolution (online or paper)
2. Class of Certificate of Indian Blood
3. Class of Social Security Card
4. Critical Thinking: High School or College
5. Time the Accreditation Placement Test immediately at Main Campus
6. Apply to NTCU for Placement Ass. NTCU School Code: 01-01-19

**Location & Contact Information**

4000 West 6500  
Kirtland, New Mexico 87417  
Dr. Virginia Taylor  
v.taylor@navajotech.edu  
Ph: 505.629.5020

**IT BEGINS FROM WITHIN**

Navajo Technical University



## CLEAN WATER



### VISION CAMBODIA

The foundation donated funds for **62 wells** last year, bringing the total of Cambodian wells funded to over **200 wells** in the past two years. These wells have been donated by individuals, families, and ASEA teams. Each well provides clean water for up to 100 people, depending on location.

### O.U.R.

A well is being dug at an aftercare shelter in Kenya allowing rescued survivors to have a source of clean drinking water. This prevents them from having to walk miles every day to fetch water for cooking and drinking. They will be able to focus on therapy and aftercare, while creating revenue through selling bottles of water.

### WHOLIVES

We also funded a village drill for locals in Malawi, Africa. The drill was purchased from WHOLives foundation and donated to the Footsteps Africa foundation in Malawi. It has the ability to drill up to 270 feet, while still breaking down and fitting into the back of a small truck or canoe. This enables locals to provide clean water in remote areas where a large drill rig would otherwise be unable to reach. The Village Drill is a human powered drill designed for boreholes which create access to safe drinking water.

## FOOD INSECURITY



Over the last year, the Advancing Life™ Foundation has donated approximately **1,240,000 meals** by working with the following partners:

- Donated 600,000 meals to Feeding America
- Donated 600,000 meals to Global Foodbanking Network
- ASEA volunteers assembled 40,000 meal kits at the ASEA™ North America Conference. The kits contained everything for a nutritious jambalaya meal and were donated to the three most food-insecure counties in the United States.
- 10,000 meal kits donated to Hancock County, Tennessee
- 10,000 meals kits donated to Holmes County, Mississippi
- 10,000 meal kits donated to Presidio County, Texas
- 10,000 meal kits donated to Oglala Lakota County, South Dakota



## DISASTER RELIEF



In 2021 we worked with partners to bring aid to those affected by natural disasters worldwide, including:

### Samaritan's Purse

- Kentucky flooding
- Germany flooding

### Feeding America

- Hurricane Ida in New Orleans
- United Way Kentucky Kentucky tornado

### Hope for Haiti

- Haiti earthquake of 7.2 magnitude which struck the southern region



## MAKE A DIFFERENCE INITIATIVES



At ASEA and the Advancing Life™ Foundation, we better people's lives by being a force for good in the world. Through various initiatives hosted by our corporate sponsor ASEA, employees are given the chance to donate their time and labor to raise awareness, funds, and provide supplies for important local service projects. In 2021, ASEA corporate employees helped with the following projects:

- A seven-day fitness workout and hike to raise awareness of native women trafficking, in partnership with the Elizabeth Smart Foundation
- **Two blood drives** to donate life-saving blood to the local communities in Utah, USA
- Assembled **210 backpacks** filled with supplies for refugee children in Utah. Approximately 60,000 refugees live in Utah and many can't afford the necessary school supplies needed for their educational success. ASEA corporate employees donated backpacks and school supplies.
- **1,000 ASEA reusable water bottles** were donated to Stansbury Elementary School so that children can have access to safe drinking water during the COVID-19 pandemic.
- Donated a birthing table to a rural clinic in Cambodia so mothers can give birth to babies in a comfortable, clean, hygienic, and safe environment.
- ASEA employees assembled **500 toy cars** for Tiny Tim's Toys, which gives toys to children in third-world countries who otherwise would grow up without a toy to play with.



## ASEA IMPACT WEEK



The Foundation announced that every year during **the week of 11 September**, we will host ASEA Impact Week in honor of ASEA Founder Verdis Norton's birthday. We held our first Impact Week in conjunction with our ASEA™ North America Conference in Nashville. We collaborated with the US Hunger Project and assembled food kits that were donated to four food banks in the most food insecure areas of North America. Meanwhile, employees back at the corporate office worked on making wooden toy cars for children in third-world countries.

We invite you to plan how you will contribute to the ASEA Impact Week of service in September of 2022. Get your teams together, invite your friends, family and neighbors, and create an

impact in your local community. You could host a fundraiser to donate money to the ASEA™ Advancing Life™ Foundation to support worthy initiatives worldwide.



## 2022 INITIATIVES

# 2022



### CLEAN WATER

Bring clean water to new countries and benefit more families.



### EDUCATION

Expand our educational reach in Guatemala with the build out of a computer lab for middle school aged children and a reading program for elementary aged children.



### HUMAN TRAFFICKING PREVENTION

Partner with nonprofit organizations (NGOs) that support the fight against human trafficking and provide resources to prevent the trafficking of children.



### DISASTER RELIEF AND FOOD INSECURITY

Aid those who have experienced natural disaster hardships or are struggling with food insecurity by working with partners who are helping families in need.



## ADVANCING LIFE™ FOUNDATION INDIVIDUAL DONORS

### \$400,000+

ASEA, LLC

### \$90,000+

Trish and Bob Schwenkler

### \$40,000+

Beach Road Foundation  
(Carol & Skip Colegrove)  
Deni and Tom Robinson

### \$10,000+

Alan and Tanya Noble  
Anonymous Donor  
Sue Brenchley  
Dan and Suzanne Doyle

### \$1,000+

Akiko Larkins  
Alan and Margaret Bishop  
Beth and Bill Wofford  
Brad Norton  
Branton and Jennifer  
Loewen  
Chin-Fen Yu  
Chuck and Tammi Gates  
Clarence and Norma  
Kornelsen  
David Jenson  
Debbie Wetzler  
Debra Odell  
Donnelly and Chris  
Dominguez  
Dr Dick and Nancy Walker  
Dr Maureen Hayes and  
Dr Joaquin  
Cortiella  
Gina Moran  
Gregg Christoffersen  
Harry and April Yuan

Hugh and Anne Jenings  
Jacque Jennings-Carter  
Jarom and Adrien Webb  
Karen McCann  
KimMarie Larsen  
Kurt Stickley  
Leland and Donna Duyck  
Lydia Cronin  
Lynn Matthews  
Marilyn Way  
Michelle Hsu  
Misty Lindsey  
Nancy Voss  
Paul Jacques  
Peg Coats  
Polk Dillon  
Rebecca King  
Robert Rosenkranz  
Rose Mary Skinner  
Sarah Bailey and  
Michael Jones  
Scott Aldred  
Sepp Hock  
Shawn Burke  
Sherry Franklin  
Steven Hines  
Will and Amy Knowland

### \$500+

Adolfo Avalos  
Beth Baker  
Beverly Wilson Hoffman  
Buffy Donahoo  
Catherine and  
Martin Morin  
Chuck and Analia Funke  
Donald Toomim  
Dorianne Betof  
Floyd Anderson

Ginger Wright  
Irene Reyes  
Iris Yu  
Janae Shepherd  
Jerry and Diane Stapleton  
John Bash  
Julie Cook  
Kay Lance  
Linda Smith  
Lucas Jensen  
Lynn Colman  
Mary Holda  
Mary Mondragon  
Mayra Ortiz  
Michael Baker  
Nicholas Black  
Reini Beverdam  
Richard Michal  
Sandra Mott  
Sharon Parziale  
Teddie Barnhart  
Teri Shuler  
Veronica Huebsch  
Wayne and Karon  
Pickstone  
Yinghai Chen  
佩华 钟

## 2021 FINANCIALS

### STATEMENT OF FINANCIAL POSITION

Unaudited financials as of 31 December 2021

#### LIABILITIES

Accounts payable	\$0.00
<b>Total liabilities</b>	<b>\$0.00</b>

#### EQUITY

General operations	\$449,003.71
Fund balance	
Projects fund balance	\$196,764.00
Total unrestricted	
Net assets	
<b>Total equity</b>	

#### CONTRIBUTIONS RECEIVED

Total contributions	\$829,161.87
---------------------	--------------

#### SALES REVENUE

Sales and auction revenue	\$5,200.00
---------------------------	------------

#### EXPENSES

Total cost of goods sold	\$0.00
--------------------------	--------

#### OTHER EXPENSES

General operational expenses	\$5,625.50
------------------------------	------------

#### CONTRIBUTIONS, GIFTS, AND GRANTS PAID

Disaster relief	\$156,400.00
Human trafficking relief	\$100,161.00
Education projects	\$95,333.08
<b>Total contributions, gifts, and grants paid</b>	<b>\$609,979.63</b>

<b>TOTAL EXPENSE</b>	<b>\$617,581.59</b>
<b>NET INCOME</b>	<b>\$211,580.28</b>

\*A complete list of donors can be found at [advancinglife.org](http://advancinglife.org)





**ADVANCINGLIFE.ORG**

This material is intended only for the United States market. All words with trademark or registered trademark symbols are trademarks of ASEA, LLC. ©2022 ASEA, LLC, Pleasant Grove, UT 84062 • support@aseaglobal.com • aseaglobal.com

US ENGLISH • Updated 07/2022